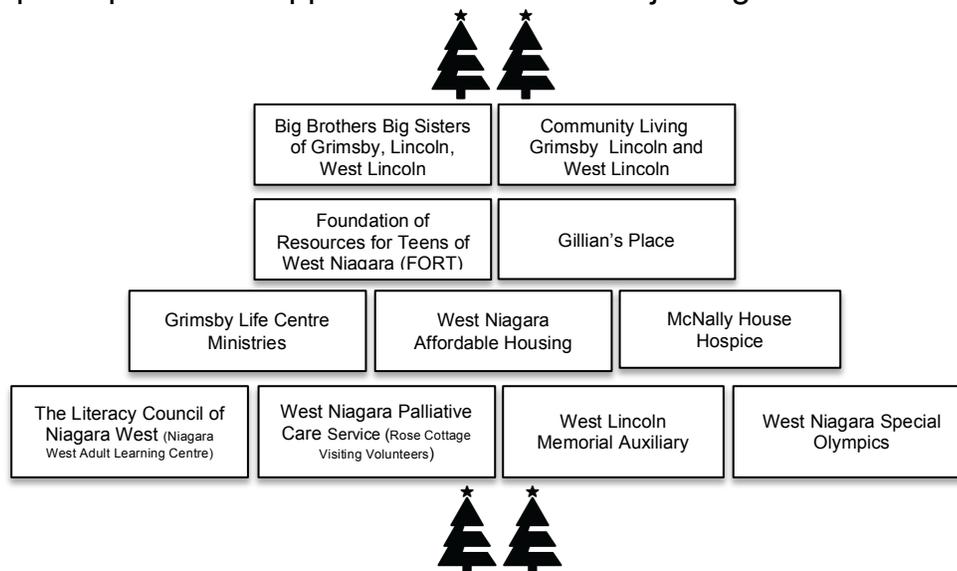




Friday, November 22nd to Sunday, December 8th 2019
at the Grimsby Museum, 6 Murray Street, Grimsby

More than 3,000 adults and children enjoy the dazzling, twinkling display of 40 trees, 30 wreaths, urns, and many items in the raffle and the auction. Raffle tickets are sold and drawn for the decorated trees, wreaths and items.

Your participation as a sponsor makes the Fantasy of Trees happen. In 2018, more than \$20,000 was raised for these local charities supporting our local community. More than 150 organizations and individuals participated as sponsors and volunteers. There are many ways to participate and support. Please consider joining our community!



Sharing the Fantasy of Trees stories:

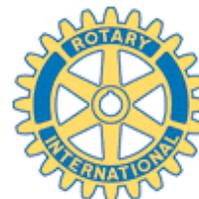
"Last Holiday season, the Fantasy of Trees was very generous and donated a fully decorated tree to one of our residential clients. This was particularly meaningful to her for several reasons. She is the mom of 3 children under 12; this was the first Christmas that she would be spending the day with them and the first Christmas tree that they had ever had. Her abuser had always forced her to work on Christmas day and never allowed them a tree.

The gift of that fully decorated tree was such an emotional and wonderful experience for her and her children that she kept the tree up and decorated until spring. It was a reminder to her of her strength, her reason for being in our housing and it kept her going. She is looking forward to putting it up again this year!" ~ Gillian's Place West



Rotary Club of Grimsby

20th Annual Fantasy of Trees 2019



Sponsor Name (indicate name to appear on sign, program & advertising) _____

Contact Person _____ **Phone** _____ **Email** _____

1. TREES (40 trees on display)

Type of Tree	Decorated by Rotary	X	Decorated by Sponsor	X
Small or pencil	\$225.00		\$160.00	
Full size	\$325.00		\$200.00	
Deluxe, flocked, etc	\$400.00		\$250.00	

2. WREATHS & URNS (30 custom-decorated wreaths on display, 4 urns)

Fantasy Urns & Wreaths	Medium	X	Large	X	Deluxe	X
Urns			\$75		\$120	
Wreaths	\$50		\$75		\$150	

3. Cash donation in the amount of \$ _____

Ask us about major sponsorship levels for 2019

4. Auction or raffle item: _____

5. In-kind item: _____

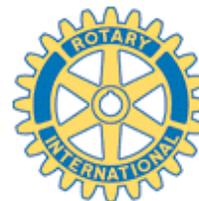
I agree to sponsor a tree, provide a cash donation or auction/raffle item for the Rotary Club of Grimsby's Fantasy of Trees 2019 event. I understand payment is due on receipt of invoice.

Please make cheque payable to: The Rotary Club of Grimsby.

Authorized Signature _____ **Date** _____

Complete this form and return to:

The Rotary Club of Grimsby, P.O. Box 152, Grimsby, ON L3M 4G3 or scan completed form and email to marilyncornwell@icloud.com or to info@fantasyoftrees.ca



FREQUENTLY ASKED QUESTIONS

1. What's the idea behind the Fantasy of Trees?

The Fantasy of Trees has been a Rotary Club of Grimsby event for 20 years ago. Grimsby Rotary members, Bob and Lois Gowans originated the idea and are the Rotary fund-raiser founders. The idea is to have a free admission family event of decorated Christmas trees and wreaths. It is at the Grimsby Museum. The fund-raising is done with a lottery raffle for trees, wreaths and items. Monies are also raised through auction. \$20,000 was raised in 2018 to support local charities and Rotary causes.

2. How does the Raffle work?

The raffle tickets are sold in sheets of 25 tickets and are considered great value. The pricing is \$10.00 a sheet or 3 sheets for \$20.00. This gives attendees lots of opportunity to select trees, wreaths, urns, and donated items. Raffle ticket numbers are drawn for the decorated trees and other holiday items at the close of the event. Winners are contacted, and winning numbers are posted on the website. This lottery event is registered with the OLG.

3. We already sponsor community charities - why sponsor one here?

The Fantasy of Trees has between 3,000 and 4,000 visitors each year. This is an excellent opportunity for your organization to receive exposure associated with this community-minded and family-oriented event. It is an opportunity to partner with Rotary which has a world-wide reputation for social causes, and to be directly associated with the recipient charities who are part of our local community.

4. How does sponsorship work?

There are several avenues for participation in the Fantasy of Trees. Sponsors pay for trees, wreaths, or urns that they may decorate or have Rotary decorate for them. Items can be donated – and will be in the raffle or auction. You can make a cash donation towards decorations and other item purchases. You can make an in-kind donation of services.

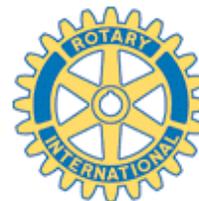
5. When will the recipient charities receive my sponsorship donation?

The funds are disbursed to local charities by March the following year, following the close of the lottery and financial reporting for the event.

6. What is the fundraising and administrative cost?

Lottery regulations allow only certain lottery expenses such as the cost of raffle ticket printing, website and lottery permit costs. This means that the proceeds of the lottery go to local charities.

7. How can I track the progress of my sponsorship?



You can visit the Fantasy of Trees website, the Grimsby Club of Rotary website, and the social media accounts for regular information. You can subscribe to our major updates which we post on the Fantasy website and send out via email newsletter.

8. How are recipient charities chosen?

Recipients are chosen for their broad reach into our local community. They are focused on supporting local residents of our area.

9. What do you do with my donor information?

The Rotary Club of Grimsby maintains the sponsor and donor information in a confidential database that is not viewed or shared with anyone but the Fantasy of Trees committee members.

10. How can I make an in-kind donation?

Contact us by email or phone to arrange for an in-kind donation discussion. Services such as printing, advertising, coupons, are very much appreciated and defray our expenses. Our contact information is listed on our website and other social media sites.

11. How can I donate to honour or remember someone?

You can designate a tree, wreath, or other item to honour a person or organization of your choice.

12. What can I expect after I donate to your cause?

You can expect to receive communications from the Rotary Club of Grimsby up to three times in a year. You can unsubscribe from these communications any time.

13. Which Rotary Club in Grimsby is sponsoring this event?

There are two Rotary Clubs in Grimsby. The sponsor of the Fantasy of Trees is the Rotary Club of Grimsby. Meetings of the Rotary Club of Grimsby are the 1st and 3rd Thursday of the month at 6:00pm. The Grimsby Rotary@Noon isn't directly involved in the Fantasy of Trees. Both Clubs are members of Rotary International and committed to serving our community.

14. Can I designate my sponsorship to a particular charity?

Yes. If the charity is one of those listed on our lottery license, we would be pleased to designate your sponsorship donation to that specific charity. Even though the Rotary Club of Grimsby is not a registered charity, it is possible for us to designate your donation to a registered charity listed on our lottery license.

Updated Feb 16, 2018

Contact us at: Info@fantasyoftrees.ca